

# jasonallen

412 S. Cochran Apt. 15 Los Angeles, California 90036 p: 734.276.8062 e: jallen1235@gmail.com

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## Objective

To obtain a position as an Art Director or Graphic Designer.

## Experience

**Freelance** *September 08 > Current. Los Angeles, California*

### Web/Graphic Designer, Art Director

Create and maintain numerous web sites and other relevant advertising materials for a wide variety of clients, including the entire online presence of a political campaign in Chicago.

**Eurobookings.com** *January 09 > July 09. Los Angeles, CA & Amsterdam, NL*

### Web Designer

Designed and re-branded an international travel site that receives over 100,000 hits a day.

**Solomon Friedman Advertising** *March 04 > August 08. Bloomfield Hills, Michigan*

### Art Director

Worked on numerous print advertising including outdoor boards, ads, direct mail and logos. Key component of creative team that launched a multi-million dollar hotel/casino in Detroit. Clients: MGM Grand Detroit, Smart Bus, Franklin Bank, KFC, The Henry Ford

**J. Walter Thompson** *January 03 > January 04. Detroit, Michigan*

### Creative Intern/Junior Art Director

Became familiar with the creative role in an ad agency, art directed advertisements, direct mail pieces and presentation boards.

Client: Ford Motor Company, National and Regional

**Landmine Design** *August 02 > January 03. Dearborn, Michigan*

### Web/Graphic Designer

Partnered with the owner to promote graphic design business. Worked on projects from conception to completion. Projects included websites and small business advertising.

## Education

**The University of Michigan, School of Art + Design** *Fall 98. > Winter 02.*

### Bachelor of Fine Arts, Graphic Design, April 2002

Experience in operating Illustrator, Photoshop, QuarkXpress, InDesign, Dreamweaver, HTML & CSS, Flash, Fontographer, ImageReady, Acrobat and Microsoft Office.

For samples of my work including ads, logos and web design please visit [www.jason-allen.com](http://www.jason-allen.com)